

# Woman's Missionary Union

WMU® seeks to *educate* and *involve* preschoolers, children, youth, and adults in Christian missions.

## Quick Facts:

- Woman's Missionary Union® (WMU) is a nonprofit organization headquartered in Birmingham, Alabama, that offers a vast array of missions resources including curriculum for age-level organizations in churches, volunteer opportunities, conferences, leadership training, ministry ideas and models, books, and much more. We operate three lines of business: WMU missions education resources, WorldCrafts<sup>SM</sup>, and New Hope® Publishers.
- A handful of women dedicated to the cause of missions founded WMU in 1888. Throughout its history, WMU has been an auxiliary to the Southern Baptist Convention, which means that it acts as a “helper” to the SBC. National WMU is not a part of the Cooperative Program allocation budget and receives no funds from the Annie Armstrong Easter Offering® or Lottie Moon Christmas Offering®. National WMU is supported through the sale of magazines and products, and from investments and charitable contributions.
- For the 2011 church year, WMU published 11 different magazines with a combined average circulation of more than 221,500 paid copies. Additionally, WMU produced 8 supplemental subscription items, such as resource and picture kits for various WMU age-level organizations, with a total average circulation of 16,825. Numerous books were released for various audiences, and selected materials were also produced in Cambodian, Chinese, French, Korean, Spanish, and Vietnamese.

## WMU supports the following organizations through age-appropriate magazines and/or products:

- Women on Mission®—for women
- Adults on Mission<sup>SM</sup>—for men and women
- myMISSION<sup>SM</sup>—for collegiate and young women
- Acteens®—for girls grades 7–12
- Challengers®—for boys grades 7–12
- Youth on Mission<sup>SM</sup>—for boys and girls grades 7–12
- Girls in Action®—for girls grades 1–6
- Royal Ambassadors®—for boys grades 1–6
- Children in Action<sup>SM</sup>—for boys and girls grades 1–6
- Mission Friends®—for preschool girls and boys birth through kindergarten

## WMU offers hands-on ministry opportunities through the following:

- Baptist Nursing Fellowship<sup>SM</sup>
- Christian Men's Job Corps®
- Christian Women's Job Corps®
- Project HELP<sup>SM</sup>
- Pure Water, Pure Love<sup>SM</sup>
- WorldCrafts<sup>SM</sup>

## WMU offers short-term missions opportunities through:

- Acteens Activators<sup>SM</sup>
- Acteens Activators Abroad<sup>SM</sup>
- Families on Mission<sup>TM</sup>
- International Initiatives<sup>SM</sup>
- MissionsFEST<sup>SM</sup> and FamilyFEST<sup>SM</sup>
- Youth Missions Teams

### **WMU® Vision Statement**

WMU challenges Christian believers to understand and be radically involved in the mission of God.

### **WMU Mission Statement**

National WMU engages churches and people in missional living by providing resources, opportunities, and experiences that serve God's mission.

#### **The Objectives of Woman's Missionary Union:**

- Pray for missions.
- Engage in mission action and witnessing.
- Learn about missions.
- Support missions.
- Develop spiritually toward a missions lifestyle.
- Participate in the work of the church and denomination.

#### **WMU Core Values**

- We uphold the foundational principles of the priesthood of every believer and the autonomy and uniqueness of each local church in carrying out the Great Commission.
- We embrace the strategic role of prayer and giving for missionaries and missions needs.
- We recognize the role of family in discipleship and missions development.
- We recognize the giftedness of women and girls and accept the responsibility to help them use their gifts in serving Christ.
- We accept the responsibility for nurturing preschoolers, children, youth, and adults in missions.
- We accept the responsibility for developing and equipping missions leaders.
- We accept the biblical mandate to respond to human need with actions modeled by Jesus Christ and with the message of God's redemptive plan.
- We partner with other Great Commission Christians to lead a lost world to Christ.
- We believe that Jesus Christ, Son of God, gave His life a sacrifice for the salvation of all the people of the world, fulfilling God's plan for the ages as revealed in the Bible, God's Holy Word.

#### **Online Resources:**

Official site: [wmu.com](http://wmu.com)

Shopping: [wmustore.com](http://wmustore.com); [worldcrafts.org](http://worldcrafts.org); [newhopedigital.com](http://newhopedigital.com)

#### **Contact:**

WMU  
P.O. Box 830010  
Birmingham, AL 35283-0010

(205) 991-8100

[email@wmu.org](mailto:email@wmu.org)

# Mission Friends

Mission Friends® is a WMU® missions organization for preschoolers, birth through kindergarten.

## Quick Facts:

- Mission Friends, originally Sunbeams, was started in 1886 by a mother and young pastor at Fairmont Baptist Church in Nelson County, Virginia. The mother, Anna Louise Elsom, who taught the “infant class,” called the class “Sunbeams” because the sunshine illuminated and warmed the corner of the church where she taught the children.
- In 1970, Sunbeams became known as Mission Friends.
- The purpose of Mission Friends is to teach missions attitudes and concepts to preschoolers by helping them become aware of God’s love and learn that others need to hear of God’s love.
- Preschoolers learn about missions through Bible thoughts, mission stories, hands-on activities, cultural learning activities, and prayer.

## Involvement in Mission Friends helps preschoolers:

- Gain knowledge and awareness of other cultures by hearing about missionaries and the work they do in various places throughout our world.
- Understand more about God and His plan for the world and individuals.
- Learn about and practice helping others in a variety of situations.
- Learn the importance of prayer.
- Discover ways they can give their time, talents, and money for God.
- Learn about and experience God’s creation.
- Discover more about themselves, their families, friends, and people in their communities.
- Gain awareness about God, Jesus, the Bible, and church.
- Grow and mature in a loving, caring atmosphere that is educationally sound.

### Teaching materials and circulation\*:

*Mission Friends Leader*—for leaders of Mission Friends ... 8,618

*Mission Friends at Home*\*\*—take-home activity leaflets for  
Mission Friends ... 4,453

*Mission Friends Leader Kit*—games, puzzles, recipes, songs, and other  
fun activities

*Mission Friends Leader Picture Set*—a quarterly picture set to supplement  
*Mission Friends Leader*

Mission Friends Resource Kit and Pictures—a combination package of the  
*Mission Friends Leader Kit* and *Mission Friends Leader Picture Set*

*First Steps in Missions*, vol. 18—Activity and idea book for Mission Friends and  
Mission Friends teachers (W128101), \$14.99

### To order:

[wmu.com](http://wmu.com)

1-800-968-7301

### Contact:

Joye Smith

National WMU preschool consultant

[jsmith@wmu.org](mailto:jsmith@wmu.org)

(205) 991-4980

### Online Resources:

Official site: [wmu.com/preschool](http://wmu.com/preschool)

WMU site: [wmu.com](http://wmu.com)

Starting Mission Friends: [wmu.com/getstarted/](http://wmu.com/getstarted/)

Shopping: [www.wmu.com](http://www.wmu.com); [www.worldcrafts.org](http://www.worldcrafts.org)

\*Average paid copies per issue in 2011

\*\*ten copies of each leaflet per subscription

# Girls in Action

Girls in Action® (GA®) is a WMU® ministry organization for girls in grades 1–6 who desire to change their world through missions education and involvement.

## Quick Facts:

- A missions organization for girls ages 12–16 known as Junior YWAs (Young Woman’s Auxiliary) or Junior Auxiliary was begun in 1909. In 1913, Girls’ Auxiliary was founded, though the name was not formalized until 1914. In 1970, Girls’ Auxiliary became Girls in Action for girls ages 6–11.
- Today, GA members are actively involved in learning about missions, praying for and giving to missions, and actually doing missions themselves.
- In 2008, GA helped to launch Children’s Ministry Day™, which is now an annual event each February that engages members of GA, RA®, Children in Action<sup>SM</sup>, Sunday School groups, and more in hands-on ministry.

## Involvement in Girls in Action:

- Instills godly characteristics in girls as leaders mentor and minister to them each week.
- Demonstrates to girls how God is at work in the world through stories from the missions field.
- Encourages girls to learn and apply the Bible to their lives.
- Exposes girls to the power of prayer as they are taught how to pray for needs around them, missionaries, people groups, and missions in general.
- Cultivates a healthy curiosity as girls learn about different cultures and religions and realize that all people need to know Jesus.
- Develops a biblical worldview with a global perspective—girls learn how they should treat and respond to others locally and globally.
- Provides opportunities for girls to be personally involved in missions—their lives are changed as they see the impact of ministering to others through missions.
- Helps girls realize the importance of giving financially to support missions as they learn about the impact that giving makes through the Lottie Moon Christmas Offering®, Annie Armstrong Easter Offering®, the Cooperative Program, and World Hunger Offering.
- Provides a place where girls learn about missionaries who give up their way of life to move to different, often times difficult, places to tell others about Jesus.
- Encourages spiritual growth as girls learn and do missions through a comprehensive missions education program.

## Outcome:

Girls learn what God desires of them and are encouraged to live out the Great Commission.

### Teaching materials and circulation\*:

*GA World*, for Girls in Action, grades 1–6 ... 57,103

*GA Leader*, for leaders of Girls in Action ... 10,149

### To order:

[wmustore.com](http://wmustore.com)

1-800-968-7301

### Online Resources:

Official site: [wmu.com/children](http://wmu.com/children)

WMU site: [wmu.com](http://wmu.com)

Starting GA: [wmu.com/getstarted/](http://wmu.com/getstarted/)

Shopping: [www.wmustore.com](http://www.wmustore.com); [www.worldcrafts.org](http://www.worldcrafts.org)

### Contact:

Suzanne Reece

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[sreece@wmu.org](mailto:sreece@wmu.org)

(205) 991-4057

\*Average paid copies per issue in 2011

# Royal Ambassadors

Royal Ambassadors® (RA®) is the WMU missions organization for boys in grades 1–6. RA seeks to engage boys in missions awareness and involvement.

## Quick Facts:

- WMU® began RA in 1908. It was transferred to Brotherhood Commission in the 1950s and became part of NAMB's assignment in 1997. NAMB has worked in partnership with WMU since then to benefit both the RA and Girls in Action® (GA®) organizations.
- In 2011, NAMB announced plans to partner with WMU for day-to-day operations of RA, once again making WMU the source for missions education materials for boys.
- Local churches will see many benefits, including coordinated curriculum for children in GA and RA and ease of ordering with all missions materials coming from one place.
- The first publications created by WMU will be the September 2012 issues. *RA World* will be the new magazine for all RA members (replacing *Lad* and *Crusader*) and *RA Leader* will be the new magazine for all RA leaders (replacing *Lad Leader* and *Crusader Leader*.) These will be bi-monthly publications.

## Involvement in Royal Ambassadors:

- Instills godly characteristics in boys as leaders mentor and minister to them each week.
- Demonstrates to boys how God is at work in the world through stories from the missions field.
- Encourages boys to learn and apply the Bible to their lives.
- Exposes boys to the power of prayer as they are taught how to pray for needs around them, missionaries, people groups, and missions in general.
- Cultivates a healthy curiosity as boys learn about different cultures and religions and realize that all people need to know Jesus.
- Develops a biblical worldview with a global perspective—boys learn how they should treat and respond to others locally and globally.
- Provides opportunities for boys to be personally involved in missions—their lives are changed as they see the impact of ministering to others through missions.
- Helps boys realize the importance of giving financially to support missions as they learn about the impact that giving makes through the Lottie Moon Christmas Offering®, Annie Armstrong Easter Offering®, the Cooperative Program, and World Hunger Offering.
- Provides a place where boys learn about missionaries who give up their way of life to move to different, often times difficult, places to tell others about Jesus.
- Encourages spiritual growth as boys learn and do missions through a comprehensive missions education program.

## Outcome:

Boys learn what God desires of them and are encouraged to live out the Great Commission.

### Teaching materials:

*RA World*, for members of RA  
*RA Leader*, for leaders of RA  
*RA Leader Kit*, for leaders of RA

### Online Resources:

Official site: [wmu.com/children](http://wmu.com/children)  
WMU site: [wmu.com](http://wmu.com)  
RA materials: <http://www.wmu.com/index.php?q=children/resources/ra-resources>  
Shopping: [wmustore.com](http://wmustore.com); [worldcrafts.org](http://worldcrafts.org)

### To order:

[wmustore.com](http://wmustore.com)  
1-800-968-7301

### Contact:

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(205) 995-4808

# Children in Action

Children in Action<sup>SM</sup> is a WMU<sup>®</sup> ministry organization for boys and girls in grades 1–6 who are interested in missions.

## Quick Facts:

- Children in Action was introduced in 1995. The leaders of Children in Action are called directors. The members are called agents.
- Children in Action agents are actively involved in learning about missions, praying for and giving to missions, and actually doing missions themselves. Children also learn to apply Bible verses and begin to understand the role of missionaries in telling people about Jesus. In 2008, Children in Action helped to launch Children’s Ministry Day<sup>TM</sup>, which is now an annual event each February that engages children in hands-on ministry.
- The primary resource for leaders of Children in Action is *Children in Action Leader*, a bimonthly publication.
- Children in Action groups use the same yearly and monthly emphases as Girls in Action<sup>®</sup> groups, but materials are written by different writers. So, the overall yearly emphasis should be similar between the two WMU organizations, but the actual topics or missionaries vary from month to month.

## Involvement in Children in Action:

- Instills godly characteristics in children as leaders mentor and minister to them each week.
- Demonstrates to children how God is at work in the world through stories from the missions field.
- Encourages children to learn and apply the Bible to their lives.
- Exposes children to the power of prayer as they are taught how to pray for needs around them, missionaries, people groups, and missions in general.
- Cultivates a healthy curiosity as children learn about different cultures and religions and realize that all people need to know Jesus.
- Develops a biblical worldview with a global perspective—children learn how they should treat and respond to others locally and globally.
- Provides opportunities for children to be personally involved in missions—their lives are changed as they see the impact of ministering to others through missions.
- Helps children realize the importance of giving financially to support missions as they learn about the impact that giving makes through the Lottie Moon Christmas Offering<sup>®</sup>, Annie Armstrong Easter Offering<sup>®</sup>, the Cooperative Program, and World Hunger Offering.
- Provides a place where children learn about missionaries who give up their way of life to move to different, often times difficult, places to tell others about Jesus.
- Encourages spiritual growth as children learn and do missions through a comprehensive missions education program.

## Outcome:

Children learn what God desires of them and are encouraged to live out the Great Commission.

### Teaching materials and circulation\*:

*Children in Action Leader*, for leaders of Children in Action ... 2,717

### Online Resources:

Official site: [wmu.com/children](http://wmu.com/children)

WMU site: [wmu.com](http://wmu.com)

Starting CiA: [wmu.com/getstarted/](http://wmu.com/getstarted/)

CiA materials: <http://wmu.com/index.php?q=blog/children/articles/CiA-resources>

Shopping: [www.wmustore.com](http://www.wmustore.com); [www.worldcrafts.org](http://www.worldcrafts.org)

\*Average paid copies per issue in 2011

### To order:

[wmustore.com](http://wmustore.com)

1-800-968-7301

### Contact:

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(205) 991-4057

# Acteens

Acteens® is a WMU® ministry organization for teenage girls in grades 7–12 who are interested in missions.

## Quick Facts:

- WMU launched Acteens in 1970; it replaced Intermediate Girls' Auxiliary.
- *The Mag* (Missions Awareness and Growth) was introduced in 2003; it replaced *Accent* as the missions magazine for Acteens. The current theme for Acteens is G3: The Power of a Girl to Change the World. G3 encourages girls to focus on three girls: herself, a girl next door, and a girl on the other side of the world.
- In 1977, WMU inaugurated the Acteens National Advisory Panel. Six girls are chosen each year from applicants across the United States; eight are chosen during years when there is a Blume event. They are evaluated for Acteens accomplishments, Christian maturity, leadership abilities, and school and community excellence. Chosen panelists receive a scholarship; are featured at the national WMU Missions Celebration and Annual Meeting; write articles for *The Mag* and the Acteens Web site; and work as a focus group to help shape the future direction of Acteens, among other opportunities.
- Approximately every four to five years, WMU sponsors Blume (previously known as the National Acteens® Convention). Approximately 2,350 teenage girls, collegiate young women, and leaders attended the last Blume event in Orlando, Florida, July 13–16, 2011. Blume events are now open to all teenage girls and collegiate young women.

## Involvement in Acteens:

- Reminds teenagers that life isn't all about them.
- Demonstrates to teenagers how God is at work in the world through stories about missions and missionaries.
- Offers students a place where they can participate in learning activities that help them understand more about God's mission in the world.
- Provides an opportunity for teenagers to broaden their worldview and to apply what they learn to Christian ideals.
- Provides a safe environment where teenagers can explore the gifts and abilities God has given them and learn more about how God can use those gifts to accomplish His mission.
- Offers outreach to non-churched families.
- Encourages teenagers to learn and apply the Bible to their lives.
- Provides an environment where leaders serve as role models and mentors for teenagers.
- Offers opportunities for teenagers to learn about serving others through participating in ministry projects.
- Provides outreach to the community and the church.

**Outcome:** Teenagers learn what God desires of them and are encouraged to live out the Great Commission.

### Teaching materials and circulation\*:

*The Mag*—for members of Acteens ... 6,871

*Acteens Leader*—for leaders of Acteens ... 1,943

### Online Resources:

Official site: [wmu.com/students](http://wmu.com/students)

WMU site: [wmu.com](http://wmu.com)

Starting Acteens: [wmu.com/getstarted/](http://wmu.com/getstarted/)

Shopping: [wmustore.com](http://wmustore.com); [worldcrafts.org](http://worldcrafts.org)

Blume Web site: [www.blumeforgirls.com](http://www.blumeforgirls.com)

\*Average paid copies per issue in 2011

### To order:

[wmustore.com](http://wmustore.com)

1-800-968-7301

### Contact:

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(205) 991-4057

# Challengers

Challengers® is the WMU® student missions organization for boys in grades 7–12. Challengers seeks to engage teenage boys in missions awareness and involvement.

## Quick Facts:

- Challengers began in 1994.
- The primary resource for Challengers groups is *Challengers Leader*. Designed for leaders, this plan book provides easy-to-use, dated weekly lesson plans to lead the Challengers organization. It includes missions Bible studies, learning activities, missions activities, cultural activities, and missionary ministries.

## Involvement in Youth on Mission:

- Reminds teenage boys that life isn't all about them.
- Demonstrates to teenage boys how God is at work in the world through stories about missions and missionaries.
- Offers teenage boys a place where they can participate in learning activities that help them understand more about God's mission in the world.
- Provides an opportunity for teenage boys to broaden their worldview and to apply what they learn to Christian ideals.
- Provides a safe environment where teenage boys can explore the gifts and abilities God has given them and learn more about how God can use those gifts to accomplish His mission.
- Offers outreach to non-churched families.
- Encourages teenage boys to learn and apply the Bible to their lives.
- Provides an environment where leaders serve as role models and mentors for teenagers.
- Offers opportunities for teenage boys to learn about serving others through participating in ministry projects.
- Provides outreach to the community and the church.

**Outcome:** Teenage boys learn what God desires of them and are encouraged to live out the Great Commission.

### Teaching materials:

*Challengers Leader*, \$24.99

### Online Resources:

Official site: [wmu.com/students](http://wmu.com/students)

WMU site: [wmu.com](http://wmu.com)

Starting Youth on Mission: [wmu.com/getstarted/](http://wmu.com/getstarted/)

Shopping: [wmustore.com](http://wmustore.com); [worldcrafts.org](http://worldcrafts.org)

### To order:

[wmustore.com](http://wmustore.com)

1-800-968-7301

### Contact:

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(205) 995-4808

# Youth on Mission

Youth on Mission<sup>SM</sup> is a WMU<sup>®</sup> ministry organization for teenage students in grades 7–12 who are interested in missions. It equips youth to be dynamic, relevant, caring witnesses of Christ.

## Quick Facts:

- WMU introduced Youth on Mission<sup>SM</sup> in 1995.
- The primary resource for Youth on Mission groups is the Youth on Mission plan book. It's written by individuals who have a great love for teenagers and understand the importance of involving teenagers in missions education.
- Each unit of the plan book features Bible study on a particular aspect of missions, such as loving others, taking a stand, reaching out, seeking peace, or having compassion; a learning activity; a cultural experience; a contemporary missions focus; and a ministry/witnessing suggestion based on that topic.
- The Youth on Mission plan book is user-friendly and undated, so it can be used anytime, and leaders may make as many copies of the included games and exercises as needed. Each volume of the Youth on Mission plan book contains an entire year's worth of missions education learning opportunities and experiences.

## Involvement in Youth on Mission:

- Reminds teenagers that life isn't all about them.
- Demonstrates to teenagers how God is at work in the world through stories about missions and missionaries.
- Offers students a place where they can participate in learning activities that help them understand more about God's mission in the world.
- Provides an opportunity for teenagers to broaden their worldview and to apply what they learn to Christian ideals.
- Provides a safe environment where teenagers can explore the gifts and abilities God has given them and learn more about how God can use those gifts to accomplish His mission.
- Offers outreach to non-churched families.
- Encourages teenagers to learn and apply the Bible to their lives.
- Provides an environment where leaders serve as role models and mentors for teenagers.
- Offers opportunities for teenagers to learn about serving others through participating in ministry projects.
- Provides outreach to the community and the church.

**Outcome:** Teenagers learn what God desires of them and are encouraged to live out the Great Commission.

### Teaching materials:

*Youth on Mission*, vol. 17: *Set Free* (W116101), \$21.99

*Youth on Mission*, vol. 16: *Unhindered!* (W106101), \$19.99

*Youth on Mission*, vol. 15:

*Loving God, Loving Others, Loving Me* (W096101), \$19.99

### Online Resources:

Official site: [wmu.com/students](http://wmu.com/students)

WMU site: [wmu.com](http://wmu.com)

Starting Youth on Mission: [wmu.com/getstarted/](http://wmu.com/getstarted/)

Shopping: [wmustore.com](http://wmustore.com); [worldcrafts.org](http://worldcrafts.org)

### To order:

[wmustore.com](http://wmustore.com)

1-800-968-7301

### Contact:

Suzanne Reece

National WMU student consultant

[sreece@wmu.org](mailto:sreece@wmu.org)

(205) 991-4057

# myMISSION

myMISSION<sup>SM</sup> is a WMU<sup>®</sup> ministry organization for young women.

## Involvement in myMISSION:

- Helps young women build a biblical missions foundation and gives them a means of bringing these concepts to life through personal involvement.
- Helps young women mature in their relationship with Christ from an understanding of God and God's purpose for their lives.
- Leads young women to explore God's missionary purposes, resulting in an awareness of personal calling and obedience to that purpose.
- Provides encouragement and tools for women to pray specifically for young adult missionaries and missions work.
- Moves women into the world to reach and witness to the lost in neighborhoods or workplaces—anywhere the lost and hurting are found.
- Involves women in experiences that increase their awareness and knowledge of missions in their areas, their country, and in other parts of the world.
- Helps women develop attitudes and skills for doing and supporting missions.
- Affirms for young women that their ability to minister and witness depends on God's Spirit empowering work through them.
- Encourages young women to build community and nurture relationships.
- Encourages women to help each other develop loving, caring, and sharing characteristics that become a part of their missions lifestyle.
- Enables women to become aware of and involved in all that their church and denomination are doing to support missions.

### Teaching materials:

*myGod: A Study on the Attributes of God* (E124106), \$34.99  
(for individual units, visit [wmustore.com](http://wmustore.com))

### Online Resources:

Official site: [mymissionfulfilled.com](http://mymissionfulfilled.com)

WMU site: [wmu.com/adults](http://wmu.com/adults)

Starting myMISSION:

[www.mymissionfulfilled.com/sites/default/files/documents/MMF\\_getstarted2012\\_A.pdf](http://www.mymissionfulfilled.com/sites/default/files/documents/MMF_getstarted2012_A.pdf)

Shopping: [wmustore.com](http://wmustore.com); [worldcrafts.org](http://worldcrafts.org)

New Hope<sup>®</sup> Publishers: [newhopedigital.com](http://newhopedigital.com)

### To order:

[wmustore.com](http://wmustore.com)

1-800-968-7301

### Contact:

Jean Roberson

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(205) 991-4096

# Women on Mission

Women on Mission<sup>®</sup> is a WMU<sup>®</sup> ministry organization for adult women.

## Involvement in Women on Mission:

- Helps women understand biblical missions concepts and gives them a means of bringing these concepts to life through personal involvement.
- Helps women mature in their relationship with Christ from an understanding of God's purpose for their lives.
- Leads women to explore God's missionary purposes, resulting in personal commitment and obedience to that purpose.
- Provides encouragement and tools for women to pray specifically for missionaries and missions work.
- Moves women beyond the walls of the church to reach and witness to the lost in neighborhoods or workplaces—anywhere the lost and hurting are found.
- Involves women in experiences that increase their awareness and knowledge of missions.
- Helps women gain knowledge and develop understanding, appreciation, attitudes, and skills for doing and supporting missions.
- Reassures women that their ability to minister and witness depends on God's Spirit empowering work through them.
- Encourages women to nurture one another and serve as spirit-filled missions mentors.
- Encourages women to help each other develop loving, caring, and sharing characteristics that become a part of their missions lifestyle.
- Enables women to become aware of and involved in all that their church and denomination are doing to support missions.
- **Sisters Who Care** is an expression of Women on Mission that seeks to involve African American women in missions. The name resonates with African American women in that they are sisters in Christ who care about each other and care about their relationship with God. Furthermore, they care enough about others to share their faith through witnessing and acts of service.
- **myMISSION<sup>SM</sup>** is WMU's approach for collegiate and younger women launched in September 2007 with the new Web site, [www.mymissionfulfilled.com](http://www.mymissionfulfilled.com). Features of this site include Bible study, prayer focus, missionary interviews, social justice issues and how to get involved, healthy living, cooking, finances, media reviews, as well as interactive blogs and forums about topics of interest. Designed to appeal to women in their 20s and 30s, the site explores a holistic approach to missional living.

### Teaching materials and circulation\*:

*Missions Mosaic*—for Women on Mission ... 121,789

### Online Resources:

Official sites: [wmu.com/adults](http://wmu.com/adults), [mymissionfulfilled.com](http://mymissionfulfilled.com)

WMU site: [wmu.com](http://wmu.com)

Starting Women on Mission: [wmu.com/getstarted/](http://wmu.com/getstarted/)

Shopping: [wmustore.com](http://wmustore.com); [worldcrafts.org](http://worldcrafts.org)

New Hope<sup>®</sup> Publishers: [newhopedigital.com](http://newhopedigital.com)

### To order:

[wmustore.com](http://wmustore.com)

1-800-968-7301

### Contact:

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(205) 991-4096

\*Average paid copies per issue in 2011

# Adults on Mission

Adults on Mission<sup>SM</sup> is a WMU<sup>®</sup> ministry organization for adults ages 18 and over. Adults on Mission was introduced in 1995.

## Involvement in Adults on Mission:

- Helps adults understand biblical missions concepts and brings these concepts to life through personal involvement.
- Increases giving to missions and praying for missions as a result of hands-on involvement; helps individual Christians link their minds with their hearts through the work of their hands.
- Introduces the concept of *being* the church outside the church walls to people who previously may not have understood the church's purpose that way.
- Provides a way for men, women, and couples to serve together to meet needs of the unchurched.
- Helps the local church understand its role in the larger missions enterprise of national organizations, mission-sending agencies, and God's global mission.
- Makes personal connection from the church to individual missionaries the church supports through state offerings, the Cooperative Program, the Lottie Moon Christmas Offering<sup>®</sup> for International Missions, and the Annie Armstrong Easter Offering<sup>®</sup> for North American Missions.
- Teaches adults the biblical reasons for reaching out to non-Christians down the street and around the world; instills an evangelistic spirit through hands-on ministry to those without Christ.
- Creates a purpose-driven environment that helps Christians fulfill the outward focus of the Great Commission.
- Has a flexible team format that can be shaped around the interests of those involved, rather than a formal organizational structure.
- Encourages project-based, active learning opportunities for those typically turned off by a meeting format.

**Outcome:** Participants are encouraged to live out the Great Commission as they become effective witnesses in their world and understand that the world is bigger than their own community.

### Teaching materials:

*Missions Plan Book 2011–2012* (L113120), \$16.99

### Online Resources:

Official site: [wmu.com/adults](http://wmu.com/adults)

WMU site: [wmu.com](http://wmu.com)

Shopping: [wmustore.com](http://wmustore.com); [worldcrafts.org](http://worldcrafts.org)

New Hope<sup>®</sup> Publishers: [newhopedigital.com](http://newhopedigital.com)

### To order:

[wmustore.com](http://wmustore.com)

1-800-968-7301

### Contact:

Jean Roberson

National WMU adult consultant

[jroberson@wmu.org](mailto:jroberson@wmu.org)

(205) 991-4096

# Families on Mission

Families on Mission™ is a WMU®-sponsored approach for missions involvement in hands-on missions opportunities.

## Quick Facts:

- Families on Mission was created by WMU as an approach for missions involvement in 2007.
- Anyone can participate in Families on Mission activities.
- Families on Mission does not have members, only participants.
- Leadership for Families on Mission is provided by a churchwide missions coordinator and parents as they lead their families.

## Involvement in Families on Mission:

- Helps preschoolers and children learn they are not too young to share God's love with others.
- Helps families stay connected in meaningful ways through the teenage years.
- Helps families grow closer as they work alongside each other serving God.
- Help parents model Christ-like behavior and concern for others to their children.

### Resources:

*Missions Leader*—quarterly magazine for church missions leaders  
*Mission Friends at Home*—take home activity leaflets for preschoolers  
*The Family God Uses* by Tom and Kim Blackaby (N104125), \$18.99  
[FamilyFEST](#)<sup>SM</sup>—prepackaged missions involvement experience for families with children age 6 and older.

### Online Resources:

Official site: <http://wmu.com/index.php?q=preschool/families-mission/welcome-families-mission>  
WMU site: [wmu.com](http://wmu.com)  
Shopping: [wmustore.com](http://wmustore.com); [worldcrafts.org](http://worldcrafts.org)  
New Hope® Publishers: [newhopedigital.com](http://newhopedigital.com)

### To order:

[wmustore.com](http://wmustore.com)  
1-800-968-7301

### Contact:

Joye Smith  
National WMU preschool consultant  
[jsmith@wmu.org](mailto:jsmith@wmu.org)  
(205) 991-4980

# Baptist Nursing Fellowship

Baptist Nursing Fellowship<sup>SM</sup> (BNF<sup>®</sup>) is a Christian organization of health-care professionals that encourages service evolving from a personal commitment to Jesus Christ. BNF attracts men and women who desire to use their health-care skills to be on mission with God and minister to others.

## Quick Facts:

- BNF was founded in 1983.
- BNF offers special training and Continuing Education Units; a prayer and fellowship network; and an avenue to utilize skills through health-care ministries and disaster relief projects.
- In 2006, membership was expanded to include all health-care professionals.
- BNF is supported by membership fees. The annual membership fee for regular members is \$50; retired health-care professionals, \$30; student nurses, \$15. Membership for active or retired career health-care missionaries is complimentary.
- BNF has two endowments, the Student Nurses Endowment and the Ellen D. Tabor Endowment, managed by the WMU Foundation; and two funds, the BNF Hope Fund and the Marjorie Grober Special Projects Fund.
- In 2008, Baptist Nursing Fellowship celebrated 25 years of encouraging health-care professionals to become involved in mission service, both locally and internationally.
- BNF is sponsored by WMU<sup>®</sup> and is based in the national WMU office in Birmingham, Alabama.

### Online Resources:

[wmu.com/bnf](http://wmu.com/bnf)

### Contact:

Baptist Nursing Fellowship  
P.O. Box 830010  
Birmingham, AL 35283-0010

Julia Harris  
(205) 991-4090  
[BNF@wmu.org](mailto:BNF@wmu.org)

**Christian Women's Job Corps/  
Christian Men's Job Corps**

The purpose of CWJC<sup>®</sup>/CMJC<sup>SM</sup> is to provide a Christian context in which women and men in need are equipped for life and employment, and a missions context in which women help women and men help men.

**Quick Facts:**

- Christian Women’s Job Corps<sup>®</sup> started in 1997; Christian Men’s Job Corps<sup>®</sup> began in 2004 with the first site in San Angelo, Texas.
- A trained coordinator leads each site. Each participant is involved in Bible study and matched with a trained Christian woman or man who serves as a mentor as the participant travels the road from dependency to self-sufficiency.
- Women and men receive training in life skills and job readiness. Often, computer skills are taught as well. Each ministry is customized to meet the needs of the participants and their community as thousands of men and women gain self-confidence, purpose, direction, and hope for their future.
- In 2010\* alone, approximately 11,400 mentors and volunteers, along with more than 600 staff members, ministered to 3,904 women and men at 206 registered and certified CWJC<sup>®</sup>/CMJC<sup>SM</sup> sites across the nation.

\*2010 reporting is incomplete; numbers represent 108 of 206 sites.

From a CWJC Graduate—

My life was a complete mess before coming to CWJC. I had lost my job, my home, and my car, but more importantly, I almost lost my faith in God. It was the scariest thing I’ve ever experienced. I had an 11-year-old son to provide for and my life was falling apart. CWJC offered peace in the middle of a raging storm. It was acceptance and guidance when I felt I didn’t deserve it. Because of CWJC, I have a much stronger faith and am ready to be a blessing for others in need. I am now able to use what I went through to let others know that no matter what you do or where you may end up, God will bring you out of the darkest hole and give you a purpose. You only have to seek Him and He will reveal His plan for you.—*Danielle Flintroy, graduate of CWJC of Monroe, Louisiana, and recipient of the 2011 Sybil Bentley Dove Award*

**Online Resources:**

[wmu.com/jobcorps](http://wmu.com/jobcorps)

**Additional Resources:**

Volunteer Connection Promo Brochure (W075010), free

**Contact:**

CWJC/CMJC  
P.O. Box 830010  
Birmingham, AL 35283-0010

Jean Roberson  
(205) 991-4096  
[CWJC@wmu.org](mailto:CWJC@wmu.org)

Special ministry projects for CWJC/CMJC are funded through grants from the CWJC/CMJC Special Fund.

## MissionsFEST/FamilyFEST

MissionsFEST<sup>SM</sup> and FamilyFEST<sup>SM</sup> are prepackaged missions trips where volunteers partner with other Christians in designated cities to support ongoing projects and to use their individual gifts and abilities to reach

out and help others in the name of Christ. Each one is a partnership between national WMU<sup>®</sup>, state WMU, and local Baptist associations.

### **Quick Facts:**

- MissionsFEST opportunities are open to men and women 18 and older while FamilyFEST experiences, which are recommended for anyone first grade and older, are perfect for families, adult teams, and student teams.
- Types of ministries vary with each MissionsFEST and FamilyFEST depending on the needs in the local community. Common types of service include Bible clubs, prayerwalking, servant evangelism, block parties, health fairs, sports camps, children's choir clinics, drama clinics, landscaping, construction, and more.
- The first MissionsFEST was in Charleston, South Carolina in 2000; the first FamilyFEST was in 2001 in Little Rock, Arkansas. Through 2011, there have been 24 MissionsFESTs since 2000 and 22 FamilyFESTs since 2001. During these opportunities, more than 6,000 volunteers have collectively served nearly 192,900 hours!
- Types of ministries vary with each MissionsFEST and FamilyFEST, depending on the needs in the local community. In 2011, areas of service in eastern Kentucky, September 10–17, included block parties; baking cookies for area schools and prayerwalking school campuses; serving in a local ministry center; and assisting flood victims in Middlesboro by helping with cleanup, repairs, and more. In addition, nurses active in Baptist Nursing Fellowship<sup>SM</sup> volunteered by providing health fairs, conducting a Baby Boot Camp, and offering preventive health-care information.
- WMU has sponsored 24 MissionsFESTs since 2000 and 22 FamilyFESTs since 2001. Through these opportunities, more than 6,000 volunteers have served nearly 192,900 volunteer hours!
- MissionsFEST and/or FamilyFEST opportunities have been offered in Alabama, Arizona, Arkansas, California, Florida, Georgia, Hawaii, Illinois, Kansas, Kentucky, Louisiana, Maine, Maryland, Mississippi, Nebraska, New England, New York, North Carolina, Ohio, Pennsylvania, Tennessee, Texas, Utah, Washington, West Virginia, Wisconsin, and Wyoming, in addition to Juarez and Tijuana, Mexico, and Vancouver, British Columbia.
- MissionsFEST and FamilyFEST are often entry points into discovering missions. Many first-time volunteers share positive experiences as they see God working and realize that He has not only called every Christian to be involved in missions, but He has also equipped Christians for missions. They return home eager to seek out needs in their area and do what they can to be on mission wherever God calls them to serve.

### **From our volunteers:**

“FamilyFEST helped my children feel confident in sharing Jesus. I feel like that’s the call on our life. I don’t have any special skills, but I love God and am available to Him. That’s what I want them to see, that all we need

to do is be available to be used by Him.”—*Deanna Mutter, a volunteer from Tennessee who served with son, Bobby, 11, and daughter, Lea, 5, during FamilyFEST in Omaha.*

“When I see my kids painting pots with other kids, or having kids sit in their laps while Bruce and I read Bible stories, I am reminded that missions work is the greatest thing in the whole world I could do with my kids. It’s more important than soccer practice, choir practice . . . that’s what I need to be doing. As parents, that’s what we are here for . . . to teach our children to live out their purpose in life, to love others and see others through Christ’s eyes. This is the legacy we want to pass along.” —*Melanie Ward, who volunteered during FamilyFEST in Pittsburgh alongside her husband, Bruce, and their children, Evan, 14, Forrest, 12, and Madeline, 5.*

Jan Dunn, a volunteer from Ohio who served during MissionsFEST in Kentucky, was one of several who had the privilege of leading someone to a profession of faith. “I specifically prayed, along with my church family, for my first opportunity to lead someone to Christ and God answered our prayers,” she said. Although she’s been a Christian for years, Jan went on her first missions trip last year at the age of 76. “You are never too old to go on a missions trip!” Jan exclaimed. “God can use you at any age if you only trust in Him. I’m going on missions trips as long as God enables me. The indescribable joy it brings . . . it’s just awesome!”

“It’s exciting to meet others through FamilyFEST who make missions a priority, those who take vacation time and do something meaningful with a common purpose.” —*Doris Bane, volunteer and local coordinator of FamilyFEST in Laramie, Wyoming*

“As a family we grew closer to the Lord and we grew closer to each other through serving.” —*Eric Searcy, of Andalusia, Alabama, who served during FamilyFEST in Laramie, Wyoming, with his wife, Jenny, and 12-year-old daughter, Catherine Grace*

**Online Resources:**

[wmu.com/trips](http://wmu.com/trips)

**Additional Resources:**

Missions Opportunities Promo Flyer (W095006), free

**Contact:**

Volunteer Connection  
P.O. Box 830010  
Birmingham, AL 35283-0010

Kristy Carr  
(205) 991-4097  
[volconnection@wmu.org](mailto:volconnection@wmu.org)

MissionsFEST and FamilyFEST are funded through grants from the WMU® Foundation’s Vision Fund.

## International Initiatives

International Initiatives<sup>SM</sup> exists to address global issues affecting women and children through international partnerships, by providing an avenue for volunteers to share the love of Christ around the world. International Initiatives volunteers seek to positively impact issues such as poverty, sex trafficking, and health care.

**Quick Facts:**

- Since its inception in 2001, International Initiatives, a WMU<sup>®</sup> ministry, has facilitated 75 international missions trips, mobilizing 715 volunteer participants.
- Through International Initiatives, an increasing number of state WMUs are beginning and/or strengthening their partnerships with various countries around the world.
- In 2011, volunteers served in China, Moldova, and South Africa; two volunteers also traveled to Latvia on a visioning trip for a future partnership with Latvian Baptist Women.
- While in China, volunteers conducted English classes and worked with college students in partnership with Amity Foundation.
- Volunteers in Moldova and South Africa led training in Christian Women's Job Corps<sup>®</sup>. Two years ago, volunteers led CWJC<sup>®</sup> training for staff members at the Beginning of Life Foundation, a ministry that seeks to help prevent children, teens, and young adults from becoming victims of human trafficking. This year, volunteers offered Level 1 training for newer staff members and Level 2 training for older staff members. In South Africa, volunteers offered CWJC training to leaders of the women's department of the Baptist Union of Southern Africa. In partnership with North Carolina WMU, there is an established site called Project Dorcas CWJC in King William's Town and the women's department wants to duplicate this in other areas of South Africa.

**Online Resources:**

[wmu.com/trips](http://wmu.com/trips)

**Additional Resources:**

Volunteer Connection Promo Brochure (W075010), free

**Contact:**

International Initiatives  
P.O. Box 830010  
Birmingham, AL 35283-0010

Jean Roberson  
National WMU ministry consultant  
(205) 991-4096  
[jroberson@wmu.org](mailto:jroberson@wmu.org)

Special ministry projects for International Initiatives<sup>SM</sup> are funded through grants from the International Initiatives Fund.

# Project HELP

Project HELP<sup>SM</sup> is an initiative wherein WMU<sup>®</sup> identifies a social and moral issue and then ties in national projects to address it over the course of two or more years. In 2010, WMU introduced human exploitation as the focus of Project HELP<sup>SM</sup> for 2010–2012; it will continue to be the focus through 2014.

“Project HELP is designed to be the impetus to begin ministries in our communities that would lead to a response where God would become known and seen, and draw people to saving faith in Him.” —*Wanda Lee, national WMU executive director/treasurer*

## Quick Facts:

- Project HELP started in 1994–1995 with the focus on hunger. Over the years, Project HELP has focused on various topics including AIDS, cultural diversity, literacy, child advocacy, restorative justice, and poverty.
- With each issue, WMU seeks to raise the level of awareness and provide practical approaches anyone can implement to open the door for meeting needs and sharing Christ.
- WMU is using the following definition of human exploitation: The unethical, selfish use of human beings for the satisfaction of personal desires and/or profitable advantage.
- Through Project HELP: Human Exploitation, we will lead churches and church members to address the following issues related to exploitation:
  - Bullying, Cyberbullying, Queen Bee Bullying
  - Human Trafficking—Labor
  - Human Trafficking—Sex
  - Media’s Exploitation of Families and Children
  - Exploitation of Natural Resources for Personal Gain
  - Pornography
- In the first year of this emphasis, we focused on education, awareness, preparation, prayer, and some degree of action to lay the groundwork for churches and church members to respond. The second year and subsequent years focus on continued prayer, then engaging in strong actions based on knowledge, awareness, and the leadership of the Lord.
- Two Project HELP resources introduced in 2011 are *Release and Restore: Addressing Human Exploitation Through the Church* and *Trafficked! An Experience in Choices and Consequences*. Both are in CD format. *Release and Restore* helps individuals, groups, and churches learn about and address human exploitation with descriptions of the issues, Bible studies, mission action plans, graphic elements, and more. *Trafficked!* is an interactive simulation experience designed for students to explore the issue of human trafficking through the eyes of young women facing difficult choices which sometimes result in unthinkable consequences. It was launched and modeled at Blume<sup>SM</sup> in July 2011.

## Online Resources:

[wmu.com/projecthelp](http://wmu.com/projecthelp)

## Contact:

Project HELP  
P.O. Box 830010  
Birmingham, AL 35283-0010

Sheryl Churchill  
(205) 991-4076  
[schurchill@wmu.org](mailto:schurchill@wmu.org)

Project HELP<sup>SM</sup> is supported by a grant from the WMU Vision Fund.

## Pure Water, Pure Love

The purpose of Pure Water, Pure Love<sup>SM</sup> is to provide missionaries and the people they serve with clean drinking water, free from disease-causing microorganisms, at no cost to them.

“Thank you so much for our water filter! It is such a blessing to know we will always have access to clean, pure water! Please know how grateful we are and how vital your ministry is. May God richly bless you for serving Him by serving us!” —*Last Frontier Missionary*

The water well for Coletown-Waterloo has been completed; it is fully functional. This well project has been a true blessing as there were no wells within the vicinity. The people of the community can now draw water and be ministered to at the same time. Truly this is kingdom work. On behalf of the people of Coletown-Waterloo and the Light of the World Ministry, I want to thank WMU for your prayers and commitment to sharing the gospel through the water well project. The people of the community are receiving Living Water as well as water to sustain them. —*Dr. Paul G. Paquin, international ministry director of Light of the World Ministry, Freetown, Sierra Leone, West Africa*

### Quick Facts:

- WMU<sup>®</sup> began its Pure Water, Pure Love ministry in 1997 with the main purpose of helping to support missionaries with pure, safe drinking water by providing filters and water purification equipment. In 2011, Pure Water, Pure Love<sup>SM</sup> provided more than 1,000 water filters and filter replacement parts for missionaries serving in the United States and around the world.
- Because of the overwhelming support of this ministry, WMU was able to expand Pure Water, Pure Love in 2005 to include assistance with disaster relief in addition to digging wells and other long-term solutions for providing clean water in areas where missionaries serve.
- In 2011, Pure Water, Pure Love awarded eight grants totaling \$56,770 to well projects in Central, Eastern, and West Africa; Haiti; North Korea; and New Mexico.

### Donors' Ideas

The Multi-focus Women on Mission<sup>®</sup> Group of West Acres Baptist Church, in Evans, Georgia, and their Girls in Action<sup>®</sup> members teamed up to raise enough money for a water filter for a missionary. The Women on Mission (WOM) group provided the money for the filter while the GAs provided the money for shipping. This group holds an annual WorldCrafts<sup>SM</sup> party, and the money was collected at the party through the Pure Water, Pure Love donation box. This is the fifth water filter this group has contributed. The WorldCrafts party grows each year, and is already being planned for next year.—*West Acres Baptist Church, multi-focus WOM missions director*

#### Online Resources:

[wmu.com/pwpl](http://wmu.com/pwpl)

#### Additional Resources:

Volunteer Connection Promo Brochure (W075010), free

#### Contact:

Pure Water, Pure Love  
P.O. Box 830010  
Birmingham, AL 35283-0010

Kristy Carr  
(205) 991-4097  
[purewater@wmu.org](mailto:purewater@wmu.org)

# WorldCrafts

WorldCrafts<sup>SM</sup> is a nonprofit, fair-trade ministry of WMU which imports and markets unique handmade gifts in the United States from more than 30 countries on 5 continents. WorldCrafts works with artisans to develop their businesses and is a member of the Fair Trade Federation, ensuring artisans receive fair wages, good working conditions, and a sustainable income. The ultimate purpose of WorldCrafts is expressed in the following vision statement: An income with dignity and the hope of everlasting life offered to every person on earth.

## Quick Facts:

- Established in 1996, this ministry initially worked with just one artisan group, a cottage industry called Thai Country Trim established by missions personnel in Thailand more than 18 years ago.
- The microenterprise opportunity helps local contacts cross cultural boundaries as they establish relationships with local communities and people groups by helping to alleviate poverty. Some crafts are made in very small villages where the money earned goes toward creating a better living environment for the artisans, and in some cases, for the whole village. Many crafts are made in cities and towns where it is very difficult for people to find work and a way to sell their goods.
- Money the artisans earn is often used to purchase basic essentials such as food, education, homes, and medicine for their families, as well as higher education and better jobs. For other artisans, WorldCrafts makes it possible for women to earn a living without resorting to prostitution and for disabled persons to support their families.
- In 2005, WMU launched [worldcraftsvillage.com](http://worldcraftsvillage.com). In 2011, we replaced this site with a new, redesigned Web site at a new address—[worldcrafts.org](http://worldcrafts.org). The new site is easier to navigate with larger photos, streamlined categories, better product pages, and highlighted information on parties and the Set1Free campaign.
- The Set1Free campaign highlights artisan groups working to free women involved in or at risk of human trafficking and sexual exploitation. There are now 15 WorldCrafts artisan groups—from Asia, Africa, North and South America—involved.
- Each year, WorldCrafts events take place as hosts spend quality time with friends, raise awareness of a wonderful cause, and help lift people out of poverty all at the same time. In 2011, we introduced several new party plan ideas this year. Themes included My Favorite Things, Valentine Tea Party, and A Table Affair. For more information and resources to help you host a party and help maintain artisan sustainability, go to [worldcrafts.org/parties.asp](http://worldcrafts.org/parties.asp).
- People who are interested in becoming a WorldCrafts artisan group need to fill out a WorldCrafts Sample Submissions form. They may contact Emily Swader for the form at WMU, WorldCrafts Samples, 100 Missionary Ridge, Highway 280 East, Birmingham, AL 35242-5235; phone: (205) 991-4027; email: [worldcrafts@wmu.org](mailto:worldcrafts@wmu.org).

## Online Resources:

[worldcrafts.org](http://worldcrafts.org)

## Additional Resources:

## Contact:

WorldCrafts  
P.O. Box 830711  
Birmingham, AL 35283-0711

Emily Swader  
(205) 991-4027  
[worldcrafts@wmu.org](mailto:worldcrafts@wmu.org)

The WMU<sup>®</sup> Foundation's Jackson/Reece Endowment for WorldCrafts helps support this ongoing ministry.

# Missionary Housing

WMU® offers assistance in locating housing for IMB missionaries while they are on stateside assignment. Other missionaries may contact Gail Shelby for assistance with housing when available.

## Quick Facts:

- In 2011, 709 houses in 31 states were made available by churches, associations, and individuals.
- WMU provides counsel to those who desire to know more about starting a missionary housing ministry and facilitates communication between missionaries and those who have houses available for use.
- WMU maintains a password-protected database of current available housing and has enjoyed the privilege coordinating stateside housing for missionary families since 1990.

## Online Resources:

[wmu.com](http://wmu.com)

## Contact:

Missionary Housing  
P.O. Box 830010  
Birmingham, AL 35283-0010

Gail Shelby  
(205) 991-4022  
[gshelby@wmu.org](mailto:gshelby@wmu.org)

# New Hope Publishers

New Hope® Publishers is the general trade publishing division for WMU® that provides books to equip, encourage, and challenge readers in areas that are relevant to current issues of Christian living and serving.

## Quick Facts:

- WMU began New Hope in 1985 as its trade publishing division for the broader Christian market. In 1997, national WMU reorganized its editorial staff to create a separate New Hope department.
- New Hope products are available in bookstores everywhere and through various Web sites such as amazon.com and wmustore.com.
- There are three lines of resources printed under the New Hope imprint:
  - Arise—Inspiring Women. Changing Lives.
  - Grow—Faith-Building Bible Studies and Teach Resources
  - Impact—Engaging Believers in a Missional Community
- In 2011, we launched [NewHopeDigital.com](http://NewHopeDigital.com), a pioneering Web venture, providing readers and retailers with fresh content from top authors in multiple digital formats. NewHopeDigital.com offers regularly updated magazine-style content—articles, columns, feature stories, podcasts, videos—from New Hope authors and other contributors. Each month the site has a specific theme, such as orphan care, human exploitation, and making disciples, in order to foster focused thought and interaction on major issues facing Christians today. New book releases on a variety of topics are prominently featured as well.
- In 2011, New Hope published *Live Like a Missionary: Giving Your Life for What Matters Most*, by Jeff Iorg, president of Golden Gate Baptist Theological Seminary. The book focuses on drawing our attention to the missions and evangelistic opportunities which we encounter in our everyday lives and was released in conjunction with the 2011 Southern Baptist Convention in Phoenix, Arizona, in June.
- Kathi Macias’ third book in her “Extreme Devotion” series was named the 2011 Golden Scroll Book Awards Novel of the Year. *Red Ink* tells the riveting story of Zhen-Li and her incarceration and separation from her family in a Chinese prison. This is the second award for New Hope in the Golden Scrolls awards history. In 2009, New Hope was named Publisher of the Year.
- New Hope entered into an agreement with WORDsearch to make select titles available in electronic format for use with the WORDsearch Bible software. And now, New Hope titles are available as well. Included in the program are the *Called and Accountable* family of books by Henry and Norman Blackaby as well as a Jennifer Kennedy Dean library, which includes her best seller *Live a Praying Life*.
- As of 2009, STL Distribution North America provides fulfillment services for all New Hope titles and products. STL’s global operations form the largest Christian distributor of Christian resources in the world. STL is headquartered in Elizabethton, Tennessee; and operates warehouses there and in Sparks, Nevada. Prior to this agreement, New Hope titles were warehoused with LifeWay® in Lebanon, Tennessee.

### Online Resources:

Official site: [newhopedigital.com](http://newhopedigital.com)

WMU site: [wmu.com](http://wmu.com)

Shopping: [wmustore.com](http://wmustore.com); [worldcrafts.org](http://worldcrafts.org)

### Contact:

New Hope Publishers  
P.O. Box 830010  
Birmingham, AL 35283-0010

Andrea Mullins  
(205) 991-4077  
[amullins@wmu.org](mailto:amullins@wmu.org)

# WMU Foundation

The WMU® Foundation exists to further the cause of Christian missions and ensure the financial future of WMU® by securing all forms of contributions and on-going support. Through more than 100 funds and endowments, the WMU Foundation provides a way for women and men to pray for, give to, and do missions.

## Quick Facts:

- The WMU Foundation was established in 1995 as a separate 501(c)(3) nonprofit corporation to support the mission and ministries of WMU at the local, state, national, and international levels.
- The Foundation is governed by a self-perpetuating board of trustees, which consists of professional and businesspersons, all devoted to the mission of God. WMU's national executive director-treasurer and national president serve as ex officio trustees.
- The Foundation helps believers to be radically involved in the mission of God through their financial contributions. Gifts to the Foundation provide financial support for missions needs and WMU ministry efforts around the world.
- The Foundation manages the **WMU Vision Fund**, which supports *all* WMU ministries, such as International Initiatives<sup>SM</sup>, MissionsFEST<sup>SM</sup>/FamilyFEST<sup>SM</sup>, Christian Women's Job Corps®/ Christian Men's Job Corps®, the MK Re-Entry Retreat, and many others. The need for financial resources to sustain the WMU mission has never been greater. WMU spends approximately \$300,000 a year to maintain and grow its ministries. When you break it down, that's \$25,000 a month, \$5,769 a week, \$821 a day, and **\$34 an hour**. Through the WMU Foundation's *give34* efforts, groups and individuals have the opportunity to support one or more hours of WMU ministry.
- The **Second Century Fund**® is another way the WMU Foundation supports the mission and ministries of WMU. Created in 1988, this endowment provides grants to empower women's leadership development here and around the world.
- Through ***Touch Tomorrow Today***, you can support both your state and national WMU with one gift. A gift to your state's Touch Tomorrow Today endowment provides support for current state WMU projects as well as funding for the future. A portion of your gift also supports WMU ministries through the WMU Vision Fund.
- The **Joy Fund** was created to provide for national WMU's operational needs and ensure her financial base now and into the future. While money can be used for current needs, an equal emphasis is on building the Fund for future financial demands. It was renamed the Wanda Lee Joy Fund in 2010 in honor of Mrs. Lee's 10th anniversary as executive director/treasurer of national WMU.
- The Foundation provides free, confidential assistance with estate planning needs of individuals and families wishing to provide resources for God's mission through WMU after their lifetime. The WMU Foundation also provides professional, cost-effective investment management services to other Christian organizations, state WMU organizations, and churches.

### Online Resources:

Official site: [wmufoundation.com](http://wmufoundation.com)

WMU site: [wmu.com](http://wmu.com)

### Contact:

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