

Multihousing Owners/Managers Fellowship

Purpose

To build meaningful relationships through serving as the catalyst for a regular gathering of area multihousing owners/management staff. This gathering can also be used to assist in ongoing communication and provide coordination of church planting and ministry activities in an area, region, or small city.

Promotion

Personal visit(s) of introduction should take place by the multihousing coordinator of the church, association or regional. After follow-up letters and other written communication, an official letter of invitation to the first fellowship gathering should be sent. A telephone call or a personal visit one or two days before the gathering is always helpful when the group is in the formulative stages.

Target Area

For smaller cities, the entire city can be targeted. For urbanized areas strategic sections should be identified and paired with a cooperating Southern Baptist church, usually based on perceived or established church fields.

Target Group

Targeted area owners, managers, and, from time to time, other related multihousing community staff, such as security and maintenance workers. All appropriate denominational workers should regularly be invited.

When

An ongoing gathering held at least four to six times per year, ideally monthly. It should be held within the later middle part of the month (between days 16-25 if possible) and on a weekday (Monday-Friday) between the hours of (11 a.m. and 1 p.m.). Each gathering should last no more than 1 hour, 15 minutes.

Where

The gathering should be held within the targeted area. Sometimes the targeted area church is the best location. In other cases, a local restaurant with meeting facilities is best.

Model of First Three Gatherings

First Gathering - Good quality meal

- Introductions
- Survey verifications
- Open comments
- Inspiration time

Second Gathering - Good quality meal

- Speaker of interest to group
- Open comments
- Inspiration/prayer time

Third Gathering - Good quality meal

Testimony by property manager

Adoption of common project

Open comments

Inspiration Time

Resourcing the Ministry

Local Church—provide volunteers to assist in the gathering and provide the location for gathering, as well as possible financial underwriting.

Local Association – Especially in smaller cities the gathering can and probably should be an associational function.

Community Resources - Businesses within the targeted area

Local law enforcement in targeted area

Cellular phone service providers

Local fire department

Public officials